



ERICKA SPRADLEY "CONFIDENT CAREER WOMAN"

As seen on Forbes.com, Black Enterprise.com and Thrive Global – Ericka Spradley believes every woman should excel at work and know their worth. This notion has not only resulted in at least 80% of her clients getting hired, but it also inspired her to start a movement. She launched an online course platform providing women with 24/7 access to career management strategies that empowers them to: master the invisible organizational rules, communicate with confidence and manage their career like a business. Her free course "Ditch The Downplay" is furthering her mission to help at least 1M women experience career advancement courtesy of a communication plan of action.

Through her company Confident Career Woman, Ericka has published "7 Days To Confident Interviews" followed by her latest book "Confident Career Woman: Ditch Perfection, Play Bigger and Make PowHer Moves" to equip women with a game plan that positions them to experience career mobility. Whether it's partnering with organizations and Women's Employee Resource Groups to provide professional development or creating online courses and coaching individuals – Ericka provides clients with the relevant information required to overcome obstacles, communicate with credibility and increase their visibility at work.

Because Ericka understands the challenges women face day to day on the path to promotion, she's committed to providing principles and strategies that help women, self-advocate, go further faster in less time and ultimately stop sitting on their ask.

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